



Leadership Symposium

Ohio State

Understanding Advancement at The Ohio State University

How to utilize the available resources as Club and Society volunteers to connect through outreach



Alumni Volunteer Presenters

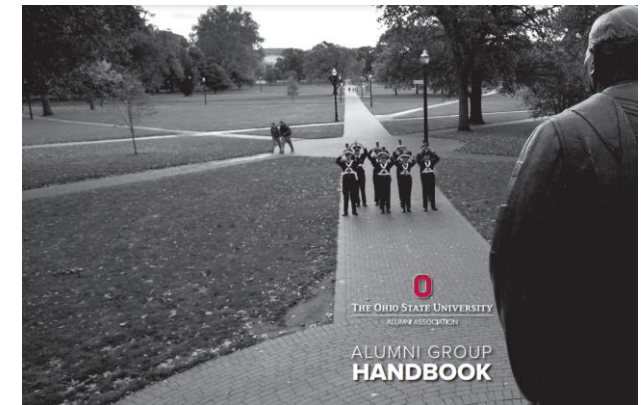
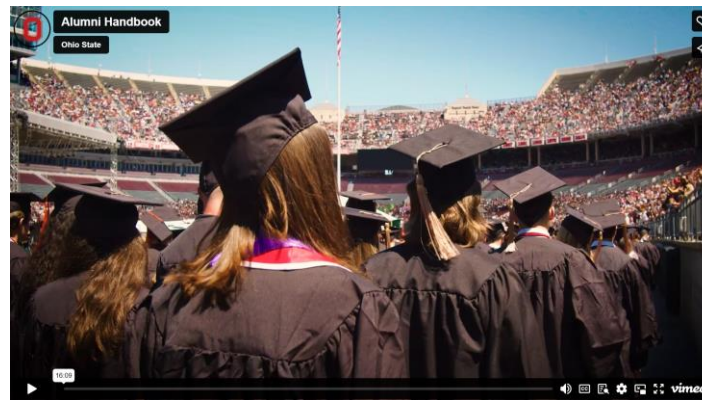
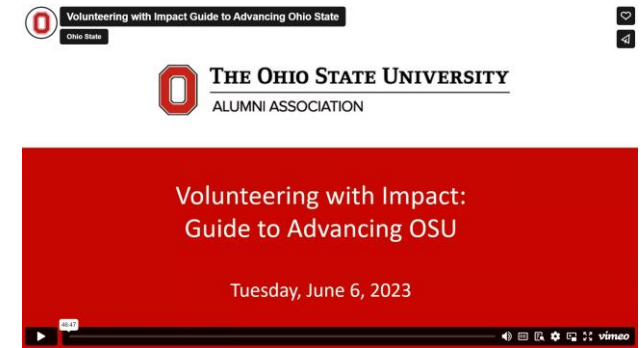
Julie Capozzi, a '93 graduate, is a dedicated Ohio State volunteer, demonstrating commitment through various Arts and Sciences Alumni Society leadership roles. She has chaired committees and served as Secretary/Treasurer and President, transitioning to Past President in 2024. Julie's diverse achievements include being a published poet and authoring the College of Arts and Sciences Career Success Match Mentor Program. She earned the prestigious 2021 Ohio State University Alumni Association 'Pay It Forward' Award. She is a proud 2022 graduate of the Volunteer Leader Academy and co-author of the Advancement Handbook for Volunteers at The Ohio State University. Julie is part of a true Buckeye family, married to a fellow alum, with three sons deeply connected to Ohio State.

Susan Munthe has 35 years of volunteer experience with The Ohio State University including club work in the Greater Kansas City area and Orange County, California where she is currently serving as Scholarship Chair. She is also serving as Outreach and Legacy Relations Chair for the College of Arts & Sciences Alumni Society. Susan has worked on numerous special projects including serving as the Co-Chair for the Alumni Association's part of the 'But for Ohio State campaign' and in 2021 she was part of the first cohort to go through the Volunteer Leader Academy. Susan loves to read and travel, having just returned from an Alumni Tour to Churchill, Canada to see the polar bears.



Welcome Alumni and Friend Volunteers

We will explore essential resources available to you, including the Advancement Handbook for Volunteers, Supplements, Learning Modules and OSUAA resources.



<https://groups.alumni.osu.edu/resources/>



Let's take a moment ...

...to consider if you are aware of the valuable tools that have been created to support and enhance the work of Club and Society volunteers.

- The Alumni Group Handbook is designed as a comprehensive resource, encompassing support provided *by OSUAA*, with the aim of assisting volunteers in meaningful engagement. It serves as a guide to engage, enrich, empower and evolve the lives of Buckeyes everywhere.
- The Advancement Handbook for Volunteers serves as a centralized resource outlining the university's structure, systems, and standards. It is designed to guide your volunteer journey. This handbook was created *by volunteers for volunteers*.
- The supplemental materials are adaptable to various college departments, units, and groups. They offer historical context and are intended to be used alongside the Advancement Handbook. The materials provided were designed for the College of Arts and Sciences and the Alumni Society. *Assistance is available to design supplements for your club or society.*



Let's take a moment; continued ...

- The Learning modules serve as teaching resources for Ohio State volunteers, offering a structured path to gain knowledge on specific subjects. The modules were compiled from existing literature and reviewed by OSUAA staff. These modules, combined with the Advancement Handbook, provide a comprehensive orientation for new volunteers.
- The Advancement Handbook video and Volunteering with Impact: Guide to Advancing OSU Webinar provides a comprehensive view of what it means to be a volunteer representative and/or advocate for Ohio State. The video incorporates an historical perspective that enhances overall understanding of the evolution of volunteer activity. In addition, the video and recorded webinar provide a holistic view of The Ohio State University's volunteerism and can be effectively utilized in onboarding.
- <https://groups.alumni.osu.edu/resources/>



Shared Collaborative Goals

“*SCARLET Goals* are designed to bridge alumni volunteers with university advancement, aligning efforts, fostering collaboration, and maximizing the collective impact on the institution’s success.” --Capozzi & Munthe

*S*erving

*C*ommunity Building

*A*dvancement Partnership

*R*esource Access

*L*ong-Term Volunteering (MVP)

*E*xpectations (Best Practices)

*T*ime Talent Treasure



SCARLET Goals – Serving

Serving– Comprehending university advancement from the perspective of alumni volunteers involves viewing networking as a service-oriented practice. In this context, university advancement is centered on involving diverse stakeholders to create a dynamic atmosphere that nurtures collaboration and the exchange of ideas, ultimately leading to mutual benefit.

Question: *"How do you believe your involvement as an alumni volunteer contributes to creating a dynamic atmosphere that encourages collaboration and the exchange of ideas in support of the university goals?"*

SCARLET GOALS:

Serving
Community Building
Advancement Partnership
Resource Access
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SCARLET Goals – Community Building

Community Building – In the context of alumni volunteering and university advancement, community signifies the collaborative spirit and shared commitment among volunteers. It fosters a sense of belonging and collective dedication to the university's success.

Question: *"How can we collectively enhance and strengthen community building within our club or society to ensure that every member feels a deep sense of connection, engagement, and shared purpose?"*

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SCARLET Goals—Advancement Partnership

Advancement Partnership – For club and society volunteers, engagement within advancement contributes to the university’s growth and reputation.

Question: *“How can volunteers cultivate and utilize advancement partnerships within clubs and societies to enhance our collective impact, support group goals, and contribute to the overall success of Ohio State?”*

SCARLET GOALS:

- Serving
- Community Building
- Advancement Partnership
- Resource Access
- Long-Term Volunteering
- Expectations
- Time Talent Treasure



SCARLET Goals—Resource Access

Resource Access – Alumni volunteering is enhanced by tapping into extensive resources, including club and society basics, organizational structure, financial operations, and best practices. This access empowers volunteers to make impactful contributions while leveraging collective capabilities.

Question: *"How can clubs and societies optimize the utilization of OSUAA resources for best outcomes?"*

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SCARLET Goals – Long-Term Volunteering (MVP)

Sustained volunteerism operates within a framework known as *MVP* or *Maintaining Volunteer Participation*. Introduced by Capozzi and Munthe, MVP, encapsulates essential insights into university, advancement, and volunteer collaboration in an easy format. Beyond the conventional notion of time, talent and treasure, MVP embodies a more aspirational perspective. It showcases how our community of Buckeye volunteers can affect meaningful change, find a profound sense of purpose, and rally support to honor Buckeye pride and traditions.

Question: *"Have you found effective strategies for maintaining volunteer participation for yourself and within your club or society? What innovative approaches have you found that elevate contributions of time, talent and treasure?"*

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SCARLET Goals—Expectations (Best Practices)

Expectations (Best Practices) – Clear expectations guide alumni volunteer roles, ensuring alignment with the university’s goals and providing a framework for impactful contributions, fostering a sense of purpose and direction.

Question: *“Are you aware of best practices for volunteers at Ohio State? If so, how have these best practices equipped you to maximize your engagement impact?” Do these practices contribute to fostering a culture of efficiency and excellence?*

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SCARLET Goals— Time, Talent & Treasure

Time, Talent & Treasure – Volunteers play a vital role in supporting the university, and there are various ways to stay involved, whether digitally or in person. Contributions of time, talent and treasure are valued and seen as opportunities for **RSVP** (Representation and respect, Sense of belonging, Valued and trusted and Partnership). **RSVP** was created by Capozzi and Munthe.

Question: *“Have you seen the impact of your time, talent and treasure? Have you seen that through the work of your club or society? Do you feel valued?”*

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A big Buckeye thank you!

Thank you to each of you who took the time to join us today and engage in the discussion about University Advancement at The Ohio State University. Your presence and active participation have truly enriched this session. As Club and Society volunteers, your commitment to learning how to leverage the available resources demonstrates your dedication to enhancing our collective impact.

Thank you once again for your time and commitment to advancing our shared SCARLET goals!