

The Ohio State University Alumni Association's Branded Events

To access logos or pre-existing marketing collateral (i.e. social media graphics, email headers, etc.) for any of these events please contact your OSUAA staff representative (REO or Craig/Heidi) to discuss how the event criteria for any of the below can best be applied to the event you are planning. Your OSUAA staff representative can then approve and send you the logos you need.

- **Buckeyes After Work**
 - Description: Structured Happy Hour. This serves as a networking opportunity for Ohio State alumni and friends to connect. Icebreakers and/or business card exchanges are encouraged.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/buckeyes-after-work-in-dayton.html>
- **Buckeyes in the Kitchen**
 - Description: A cooking class that is hosted by a speaker or chef. A certain theme/topic is highlighted and the speaker helps teach everyone how to preparing the meal, which attendees get to enjoy.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/buckeyes-in-the-kitchen.html>
- **Scarlet & Grapes**
 - Description: A winery tour/experience that usually involves wine experts and some networking among OSU alumni and friends.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/scarlet-and-grapes-at-coopers-hawk.html>
- **Buckeyes and Broadway**
 - Description: See a popular show at a local theater and have a reception, meal, or structured discussion among attendees.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2014/buckeyes-and-broadway-mama-mia.html>
- **Buckeye Smart**
 - Description: A lunch and learn speaker event, where a speaker talks on a specific educational subject.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/buckeye-smart-sports-medicine.html>
- **Buckeye MASTERS**
 - Description: A structured event around the arts. This could include attending a gallery opening/the ballet/a film screening and engaging your attendees with a discussion or speaker presentation.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/an-evening-at-urban-arts-space.html>

- Buckeyes Who Brunch
 - Description: Networking over brunch at a local restaurant.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/buckeyes-who-brunch.html>
- Behind the Scenes
 - Description: A "backstage" tour of a notable facility, theater, venue, etc.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2015/behind-the-scenes-one-year-of-the-james-cancer-hospital.html>
- Buckeyes at the Ballpark
 - Description: Buckeyes at the Ballpark brings together Buckeye sports fans for a day at the ballpark! Tickets include admittance to pre-game social events and the game.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2017/buckeyes-at-the-ballpark-dayton-dragons.html>
- Master's in Life
 - Description: Programs offer helpful insights on a range of topics, from preparing for important work functions to asking the right questions when taking out your first mortgage. Audience mostly deals with recent graduates, but can be adjusted depending on topic.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2016/masters-in-life.html>
- Buckeye Fit
 - Description: an exercise class with fellow alums.
 - Here's an example from our website of what this looks like in terms of pricing and structure: <https://www.osu.edu/alumni/activities-and-events/events/2017/buckeye-fit-sky-fit.html>