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Category 1 Events and You

Best Practices and Practical Applications



Things to consider:

- Goal of event
- Entry experience
 - Signage
 - Registration process
- Exit experience
 - What do we hope they take with them?



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Qualifying Events



Community Service

- Relevant and timely
- Qualifying events are eligible for \$250 in reimbursement
- April is the Month of Service
- Examples: Pack Shack, food bank fulfillment, soup kitchen





Community Service Ideas

Clean up trash at a local beach or highway

Pack food at a local food shelter

Tend to a community garden

Volunteer at local races



Student Recruitment/Retention



- Qualifying events are eligible for \$250 in reimbursement
- Examples: Summer Sendoffs, college fairs



Student Recruitment/ Retention Ideas

Participate in a formalized mentor/mentee relationship with a current student

Facilitate a summer send-off with local students

Greet and host Buck-I-Serv students on their trips



Networking



- *Must* have structured programming
- Qualifying events are eligible for \$500 in reimbursement
- Examples: Buckeyes After Work, Network Like a Pro



Networking Ideas

Organize Buckeyes after Work (structured Happy Hours) in your area

Attend a local career fair

Coordinate or attend a professional speaker event



Special Interest



- Qualifying events are eligible for \$250 in reimbursement
- Examples: Buckeyes Who Brunch, Behind the Scenes, Scarlet and Grapes
- Note: events cannot double count in categories



Special Interest Ideas

Invite a speaker to present at your event who has an expertise in the special interest topic

Organize a bowling or golf league for members of the group

Coordinate a craft party

Getting members to run a 5K, or participate in an organized fitness activity

Host a Scarlet and Grapes wine tasting event

Host a Buckeyes Who Brunch

Host a Behind the Scenes Brewery tour



Lifelong Learning



- Qualifying events are eligible for \$250 in reimbursement
- Examples: Buckeye Book Club, Scarlet & Grapes, Buckeye Evening



Lifelong Learning Ideas

Utilize career management tools to advance the professional development of members

Provide training and/or certificate-awarding programs to members in a special area of interest

Attend presentations or discussions on a variety of educational topics

Organize a book club where members meet regularly to discuss their thoughts, book themes, etc.

Host a Buckeye Evening with a speaker from the OSUAA Speaker's List



Arts

- Qualifying events are eligible for \$250 in reimbursement
- Examples: Buckeyes and Broadway, Buckeye Masters (art museums), Paint and Pour





Arts Ideas

Attend a live theater, orchestra concert, or opera performance

Attend an art museum, followed by a facilitated group discussion afterwards

Participate in a painting or sculpting workshop

Host a Paint and Pour in your area



Diversity and Culture



- Qualifying events are eligible for \$250 in reimbursement
- Examples: Parades, Festivals, Musicals, Lectures



Diversity and Culture Ideas

Attend a local event centered on culture, such as: Irish Festival, Latin American Parade, LGBTQ Pride, or Jazz & Ribs Fest

Invite speakers to present on diversity/culture topics

Participate in a march that aims to raise awareness of diversity/culture issues

Attend a museum, such as the Underground Railroad in Cincinnati or the Holocaust museum in Washington, DC, followed by a facilitated group discussion afterwards

Go see a film with strong historical and/or social justice themes, such as *Milk* or *The Help*, and followed by a facilitated group discussion afterwards

Participate in the Buckeye Book Community read for first-year students and have a book club to discuss relevant themes in the material



Speakers List

- Submit requests three months in advance
- Scarlet & Gray level groups can have travel expenses covered by OSUAA for up to 1 OSU sponsored speaker per year
- Form can be found here:
<https://groups.alumni.osu.edu/resources/speakers-list/>



Required Events & Levels

	SCARLET	GRAY	CARMEN
Events			
Minimum Requirements	Game Watch	Game Watch	Game Watch
	Min. 2 Board Meetings	Min. 2 Board Meetings	Min. 2 Board Meetings
	5 Category I events ***	3 Category I events ***	---
	Unlimited Category II events	Unlimited Category II events	---
	Scholarship Fundraiser	Scholarship Fundraiser	---
Incentive			
At start of each fiscal year, incentive will be deposited in current use funds or dispersed depending on Tier reached.	\$2,000	\$1,000	---
Speakers/Year			
Travel expenses covered by OSUAA for up to 1 OSU sponsored speakers/year	1	1	---
Mailing/Year			
Number of printed mailings allotted to each club/society year	2	1	---
Awards/Recognition			
To be awarded at the end of the fiscal year at the Symposium	Club/Society of the Year = \$2500	---	---
	Most Innovative Program of the Year = \$1500		
	Program of the Year = \$1000 (3)		
Forms/Documentation			
Returned attendance sheets/event evaluations/membership rosters	Required	Required	Required
Board/Leadership Team			
Develop and utilize a volunteer board or leadership team with a min. of 4 volunteers	Required	Required	Required



Required Events & Levels

Required Events	Category I		Category II
Min. 2 Board Meetings	Community Service	up to \$250	Social
Scholarship Fundraising	Student Recruitment/Student Retention/ Summer Send-off	up to \$250	Family
Game Watches	Networking	up to \$500	Sports
---	Special Interest Events	up to \$250	---
	Arts	up to \$250	
	Lifelong Learning	up to \$250	
	Diversity Event	up to \$250	
To reach club/society program responsibilities levels, a variety of Category I events is required. For instance, to meet Gray tier, three different types of Category I events are required, out of the seven. When hosting a series of the same type of event, for instance a networking series, the entire series only counts as one type of Category I when measuring the club/society level. All clubs must hold a game watch, scholarship fundraiser and at least two board meetings on an annual basis, while societies must complete the latter two.			

<https://alumnigroups.osu.edu/groups/wp-content/uploads/sites/59/2015/08/RAP-Levels-Updated.pdf>



Additional Resources

- OSUAA Rep
- Sample timelines
 - Auctions
 - Summer Send Off
 - Speaker Events
- Event Tips
 - <https://groups.alumni.osu.edu/best-practices/main-events/>
- Office of Volunteer Relations
 - volunteer.osu.edu
- What other resources would be beneficial for you?



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Questions?



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